The Health Value Awards

World Congress and The Health Rosetta Institute are collaborating with The Care Innovations Validation Institute on **The Health Value Awards**, which recognize health care vendors, brokers, and purchasers who deliver higher value care. These organizations seek to identify high performance organizations that adhere to principles of compassion, evidence, transparency, competition and efficiency, as examples that can be emulated. There are 11 awards categories, 5 that cover health care vendors and require validation, and 6 that are non-validated and recognize individuals and firms that have fostered progressive benefits programming.

The application asks for elements of crucial information that can allow an external, independent reviewer to validate the methodology and results of performance claims. *This process is designed to help vendors develop accurate calculations and instill purchaser confidence that a health vendor's claims are realistic and consistent with achieved experience.*

Once validation is achieved, a final report will be sent to the company, and a summary version of it posted on the Validation Institute website. The company will be given the validation seal for use on its website, for proposals, and presentations. The Institute is happy to review marketing materials or presentations where the validation will be described. We will provide whatever support the company would like, in order to maximize the asset the validation creates.

A multi-stakeholder panel has developed criteria for initial review of the submissions, and an independent panel of experts will review all submissions. Five finalists within each category will be selected and announced by February 15. Final selections will be made by the independent panel.

The steps listed below cover all the information needed to complete the application.

Application for Health Value Awards

Please answer questions and attach uploaded documents, if necessary.

Please note: there is logic in the form that displays additional questions based on the answer to other specific questions. Please do not fill out this form and submit via email.

Background:
1. **Applicant's Role**
2. **Type of Organization**
3. **Organization Industry**
4. **How many employees does your organization have?**
5 **Is the organization willing to publicly share their success**
6. **Is the organization self-insured for health insurance?**
7. **Are you the primary contact for this submission?**

• Primary point of contact
• Point of contact's role

8. **What Health Rosetta Components or other value-based purchasing programs has the organization implemented?**
    - Value-based primary care
    - Benefits concierge services
    - Active ERISA plan mgmt.
    - Transparent medical markets
    - Payment integrity/Fraud prevention
    - Transparent pharmacy benefits
    - Transparent advisor relationships
    - Major specialties & outliers
    - Other

9. **What specific tactics and strategies has the organization implemented?**
    - Reference-based pricing
    - *Domestic/int'l medical tourism
    - Data analytics & effective data use
    - Pricing transparency tools
    - Onsite/near-site clinics
    - *Bundled care arrangements
    - Direct provider contracting
    - *• Centers of excellence models
    - Independent TPA
    - Employee change management
    - Independent ERISA plan fiduciary
    - Specific tech or services vendors

10. **What category of award are you applying for? (Please check)**

    Validated
    Reinsurers
    Commercial Insurers
    Third Party Administrators
    Program Provider - General Output
    Direct Care Provider - General Inpatient
    Direct Care Provider - General Outpatient
    Direct Care Provider - General Primary Care
    Direct Care Provider - Specialty Wellness
    Direct Care Provider - Specialty Cardio-metabolic
    Direct Care Provider - Specialty Musculoskeletal
    Direct Care Provider - Specialty Fertility

11.What category of award are you applying for? (Please check) *continued*

Validated

Direct Care Provider - Specialty Pain Management/Addiction Reduction
Direct Care Provider - Specialty Cancer Management
Direct Care Provider - Specialty Imaging
Direct Care Provider - Specialty Reconstructive Surgery
Direct Care Provider - Specialty Dental
Direct Care Provider - Specialty 2nd Opinion

Direct Care Provider - Specialty Destination COE (Intl)
Direct Care Provider - Specialty Obstetrics
Program Provider - General
Program Provider - Specialty Wellness
Program Provider - Specialty Cardio-metabolic
Program Provider - Specialty Musculoskeletal
Program Provider - Specialty Fertility
Program Provider - Specialty Pain Management/Addiction Reduction
Program Provider - Specialty Cancer Management
Program Provider - Specialty Imaging
Program Provider - Specialty Reconstructive Surgery
Program Provider - Specialty Dental
Program Provider - Specialty 2nd Opinion
Program Provider - Specialty Obstetrics
Program Provider - Care Navigation
Program Provider - Specialty Destination COE (US)
Program Provider - Specialty Destination COE (Intl)
Reference-Based/Bundled Pricing Services
Captive Insurance Pool Managers
Pharmaceutical Manufacturers
Pharmaceutical Benefits Managers
Drug Management Consultants
Clinical Information Systems - Health Systems
Clinical Information Systems - Ambulatory Care
Health Care Analytics Platforms
Value Transparency Services
Medical Claims Review
Telehealth Providers

Non-Validated

Small Group (<250 employees)
Mid-Sized Group (250-5,000 employees)
Large Group (>5,000 employees)

Honorary

Outstanding Employer/Union Benefits Manager (Purchaser)
Outstanding Corporate Senior Leader Re: Health Benefits
Outstanding Benefits Advisor/Broker
Lifetime Achievement - Clinical Care
Lifetime Achievement - Health Benefits Innovation
Hall of Fame

12. **Please describe what qualifies your submission to receive a Health Value Award? What is unique about your program?**
    A. What is the product or program name?
    B. When did it start?
    C. Program Summary
    D. How many members were offered the program?
    E. How would you like to submit program overview info?
    F. Program Overview And Rationale, Also Known As The Hypothesis.
    G. How Do Participants Learn Of The Program And Enroll?
    H. How Do Participants Interact With The Program?
    I. How Do Professionals Interact With The Program?
    J. Please upload any files that summarize the program (10 MB max).
13. **Please describe any evidence that supports the program**
14. **Please upload any supporting literature or evidence files (10 MB max)**
15. **Please describe the data sources used**, such as medical claims, electronic medical record, patient self-report, public surveillance data **along with time periods.**
16. .**Describe longitudinal testing data that supports your program**
17. **Formal description of measure and citation of measure steward, if any.**
18. **Mathematical model used.**
19. **Please describe how savings were calculated.**
20. .**Please upload any data, model, and outcomes files, such as HEDIS or AHRQ (10 MB max)**
    Market Viability
21. **Describe longitudinal testing data that supports your program**
22. **Can you provide testimonials that demonstrates the data you provided?**
23 **Is your program scalable or reproducible in other settings?**
24. **Is the impact of your program enduring?**
25. **Are you willing to make performance guarantees?**
26. **What is special about your work?**
27. **Relatively, how important is what you are doing?**
28. **How creative and/or innovative is your solution?**

29. Please upload your company logo which may be used in our marketing materials.

Important Deadlines:

June 1, 2018 – Nominations Open
December 31, 2018 – Nominations Close
January 31, 2019 - HVA Applications Submission Deadlines with all validated materials
February 15, 2019 – World Congress Announces Finalists in each HVA Category
March 8, 2019 – Validation Completed
March 29, 2019 – Judges Determine Winner and Ranking of Diamond, Gold, Silver
Sunday, April 28, 2019 (5:00 pm – 6:00 pm EDT) – Health Value Awards Ceremony, Thurgood Marshall Room, Marriott Wardman Park, Washington, DC

Certain categories are subject to a Validation Process. These include, validated groups in the category list. The Validation Institute certifies these clients for integrity, data reporting and transparency of claims and cost savings. It looks for consistency, accountability, compliance and compatibility of products and services, and desirable outcomes such as quality of life and value creation.

"The Validation Institute is the best available defense against fabricated outcomes. All the vendors we recommend either have the validation or must get it before we consider them. That's the only way to be sure that our clients are getting value for their money. —Ashley Pace, Vice President, Producer, Lockton Insurance

"No longer do many employers believe wild claims of cost savings by vendors. Nowadays, savvy employers ask vendors to prove it. This is why we are appreciative of the Validation Institute, and proud to be certified by it. It's the external edification our clients, and potential clients, needs that tells them "you can trust that this company does what it says & that its data/reporting is honest and transparent". For employers, this is priceless."-Dan Keith, CEO, It Starts with Me Health